



TRIAD SAIL
A C A D E M Y



ABOARD A DREAM

If you want people to see things differently, take them to a place they've never been.

E. Hemingway



Flying over the water at incredible speeds, feeling the sails in your hands and steering a **Formula 1 professional sailboat** together with our team are just some of the sensations you can experience on board our Extreme 40 catamarans.





01
EXPERIENTIAL TEAM BUILDING



Team building with **experiential methods** has two main areas of application, which can be implemented separately or jointly: training and/or incentivisation.

The fascination of the experiences and emotions that are generated and shared, along with **multi-sensory involvement and the atmosphere of interaction** and sharing with others, are all factors that make experiential team building an excellent incentive and training tool.

The experiential approach **always places participants in the forefront**, based on the assumption that the most impactful situations are those we experience with all our senses, those when we experience intense emotions, interact with others and even enjoy ourselves.



TEAM BUILDING GOALS

What are the possible goals of a full-on team building?

Getting to know people better in a non-invasive way, creating relationships, enhancing **collaboration**, raising the level of **trust in teammates**, motivating the team and stimulating cohesion and integration, developing a system of personal skills and team organization, and **stimulating situational leadership**.

CORPORATE TEAM BUILDING ACTIVITIES

Team building and **team work** activities can improve communication, stimulate creativity, bring out leadership, encourage delegation and objective-based work, develop empathy and listening, convey the company's vision, mission and values, assess potential and aptitude, and bring management and operational staff closer together.

Teamwork and team building are priorities for all companies, since leaders clearly understand that working as a team is **vital in improving company performance**.





02 TEAM BUILDING WITH THE TRIADE
SAILING ACADEMY



TRIADE Sail Academy believes that **sailing** is a perfect **team-building sport**. It involves and obliges everyone to come to terms with themselves, to understand, appreciate and respect their own roles and those of other team members. It **opens up** insights into **business strategies**, leadership roles and teamwork, toughens the ability to tackle challenges and emergencies and teaches great respect for natural elements and the environment.

There are **many objectives** that such **team building** can **pursue**, such as:

- **getting to know** people better; stimulating and promoting collaboration;
- **building and improving** interpersonal relationships; creating a climate of trust and esteem among members of the same group;
- **working to objectives**; developing creativity, listening, empathy and motivation.





TRIAD Sail Academy helps you **experience sailing as a business metaphor**. In collaboration with our **top-level staff**, we offer various Team Building solutions conceived and designed to adapt to various business needs, with teams of Olympic and world-class sailors ensuring adrenalin-fuelled excitement in total safety, and a high-profile training team.

WHY SAILING

There are many similarities with corporate life:

- **Crew** = corporate team
- **Skipper** = team leader
- **Route** = corporate strategy
- **Destination** = goal
- **Sea** = market
- **Wind** = opportunity or risk
- **Adversary** = competitor

A regatta perfectly **represents competition in the marketplace** and here we come across other aspects to work on: harmony between crew members, everyone's commitment for the common good, setting aside individualism, the importance of safety and organisation, prudence and daring, the technical skills needed to perform tasks well, a willingness to make an effort, generosity in helping the weakest, self-control under stress... not to mention the pure pleasure of being together, the enthusiasm for victory, the ability to learn from defeat.

BOAT ORGANISATION

This is the first step in the **training programme** on **the way to success**. It creates a sense of a '*shared mission*' among team members and encourage friendship and a sense of belonging. Work is based on the perfect functionality of fittings, accessories and equipment, organisation and crew training with allocation of responsibilities.

THE SKIPPER AND LEADERSHIP

While sailing, the skipper will be faced by unforeseen situations requiring quick decisions to avoid incidents, and equally prompt and unreserved execution by the crew.

Creativity can play a role in **problem-solving**, while staying within pre-defined patterns does not always pay off.



A dynamic photograph of a catamaran race. In the foreground, a dark blue catamaran is leaning to the right, with a large spray of water being kicked up. The boat features the 'Red Bull' logo in white and red, and the 'Ströck' name in yellow script. A white panel on the hull displays 'EXTREME RACING SERIES' in black. Several crew members in helmets and gear are visible on deck. In the background, another catamaran with a red and white sail is also racing, creating a similar spray of water. The background shows a hilly, green landscape under an overcast sky.

03
EXTREME 40 CATAMARANS



Straight from the **Extreme 40 Sailing Series**, the competition circuit that transformed the world of **professional inshore sailing**, our boats are ready to excite you. **World-class sailors** have raced on-board these boats in a series of events that by now attract thousands of spectators.





OUR BOATS

Technology in its purest state: 12 metres long by 20 metres tall, built with carbon fibre weighing 1250 kg, more than 200 square metres of sails and speed of over 30 knots.



04

TRIAD SAIL ACADEMY TEAM

BOARD



MASSIMO MAREGA – CHIEF OPERATING MANAGER

Co-creator of the project, **General Manager and then Managing Director** of major companies, he has always been acknowledged in the sailing world for his great passion and expertise earned through years of racing.



STEFANO RIZZI – TECHNICAL & CREW DIRECTOR

A world-renowned professional sailor who has turned his passion into his lifestyle, who does his utmost every day through his exploits at the highest international level to bring sailing ever closer to new stimuli and new deeds. **Italian champion and master world champion** in the Moth class, Stefano boasts three round-the-world races: Whitbread, victory in 62 days in 'The Race' with Club Med, Volvo Ocean Race; three America's Cup contests with victory in the Luis Vuitton Cup with Luna Rossa, as well as numerous ocean records and seven sailing tours around Italy and, last but not least, a **gold medal for sporting merit**.



MICHELE SIMONETTI – CEO

Founder of TRIAD GROUP and co-creator of the project, **manager and CEO of companies and multinationals**; as an entrepreneur, he believes in the strength of this project, investing to offer an opportunity for individual and collective growth, to sail as a winner in an increasingly competitive 'ocean'.

CREW



MATTEO PILATI

Professional Sailor and Instructor.

Participation in international championships with 470, 49er, Moth, Extreme40, Flying Phantom
8 times Centomiglia champion



LORENZO BIANCHINI

Professional Sailor and Instructor

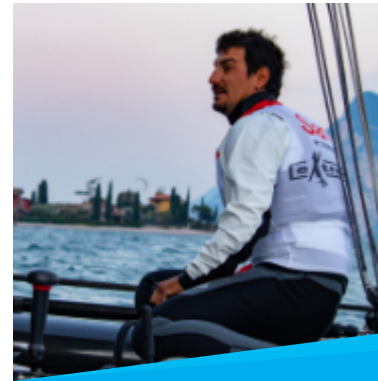
Italian and European Champion with Formula 18, Class A, Moth, Extreme 40, GC32.



ANDREA SPAGNOLI

Professional Sailor and Instructor

Italian U17, U19 and overall champion in 420. Sixth at the World Championship. 3-time U19x2 and U21x1 world vice-champion in Nacra 15 and Nacra 17. Participated in the Youth Olympics. Gorla and Centomiglia champion.



MATTEO FERRAGLIA

Professional Sailor.

Italian Champion with Formula 18 and participation in international championships with Extreme 40, Melges 24/20/32, Maxi.



FILIPPO AMONTI

Professional Sailor.

Youth America's Cup Sailor for Luna Rossa Prada Pirelli. 69F Team Antigua & Barbuda, "IL MORO DI VENEZIA", RS21 Team Code Zero. Moth and OD classes sailor (Melges 20/24/32 J70 RS21 Swan50).



FEDERICO BENINI FLORIANI

Professional Sailor.

Olympic laser class. Atlantic crossing 2017, middle sea race and orc 2018, melges 32 and 69f season 2019, j70 and rs21 in 2019 and 2020. Coach star from 2020, maxi 90 (shockwave) from 2022.



05
CORPORATE EVENTS



The purpose of an event is **to leave** those taking part with **an emotion** that will help them remember the experience over time.

TRIADE Sail Academy can organize **various kinds of event**; from an excursion on board our Extreme 40s while also taking an active part in running the boat, to simulations with both boats of a training and speed-test, as well as actual regattas

The **exclusivity of our boats** and shore bases, where **all kinds of entertainment can be organised**, will make your event exclusive and unforgettable.

We will be happy to build together with you whatever you are imagining, with the assurance that this unique experience will leave a wonderful memory with every participant.





05.1
**HIGH PERFORMANCE SAILING
EXPERIENCE**



On-board our EXTREME 40 catamarans you will experience winds and courses for every moment of the day with our world-renowned, Olympic-level instructors. The mission of the TRIADE Sail Academy is to give everyone the chance to experience sailing at the highest level on boats ensuring unique performance and appeal, in a location that is an icon in the world of sailing sports.



A VARIED AND TAILOR-MADE OFFERING

The specific details of the project and the in-depth knowledge of potential users that TRIADE Sail Academy seek to work with ensure a clearly defined offering. Every single course is highly researched down to the tiniest detail to ensure safety and service quality.

L1 - exciting test ride on a professionally run boat. Participants will have no active role

L2 - first step towards "*high performance*" sailing. 1 hour theory on-shore + 3/4 hours sailing. Participants will have an active role

V1 - advanced course in sailing techniques

V2 - racing tactics

PROJECT QUALITY

Project quality is the main starting point for TRIADE Sail Academy.

Our offer is not only synonymous with solidity, but also a tool for rationalising ideas and emotions.



LOCATION

Torbole sul Garda, a small picturesque town that lies at the foot of Mount Baldo, on the shore of the **Garda Lake**, where not only winds but also sailing, windsurfing and other water sport enthusiasts meet. Garda Trentino is an enchanting land of lakes and mountains touched by Mediterranean breeze, offering countless opportunities for nature lovers and active vacationers.

It is **70 km from Verona airport**, reachable by highway - exit Rovereto Sud, by train - at Rovereto station, 15 minutes by car.

OLYMPIC AND WORLD CHAMPIONSHIP STAFF

Stefano Rizzi, with his incredible track record in competitive sailing, leads a staff of top-level professionals .

SAILING WITH THE ELITE

The **EXTREME 40** today is a segment of sailing accessible only to a small elite; **TRIADE Sail Academy** makes it accessible to corporate and individual leaders.



OUR CONTACTS

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